

ORDER



Orders
Order / Rev: 720294
Alt Order #: 06363259
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 592
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	101	\$90,380.00	\$76,823.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	101	\$90,380.00	\$76,823.00	0.00
Totals	101	\$90,380.00	\$76,823.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/09/12	10/15/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	11111--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			5		\$175.00		0.00				
E 2	KARE	10/09/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	11111--	:30	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	11111--			5		\$900.00		0.00				
E 3	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	22222--	:30	10	\$500.00	P-2	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	22222--			10		\$500.00		0.00				
E 4	KARE	10/09/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	11111--	:30	5	\$360.00	P-4	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	11111--			5		\$360.00		0.00				
E 5	KARE	10/09/12	10/15/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			5		\$100.00		0.00				
E 6	KARE	10/09/12	10/15/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			5		\$150.00		0.00				

Order / Rev: 720294
 Alt Order #: 06363259
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 592
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KARE	10/09/12	10/15/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$495.00	P-4	0.00	NM	5	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$495.00		0.00						
E 8	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$200.00		0.00						
E 9	KARE	10/09/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$990.00	P-4	0.00	NM	5	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$990.00		0.00						
E 10	KARE	10/09/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWT---	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWT---	4		\$650.00		0.00						
E 11	KARE	10/09/12	10/15/12	NBC Nightly News NBC Nightly News	CM	530-6P	-TWTF-S	:30	5	\$3,150.00	P-4	0.00	NM	5	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	-T-----	1		\$3,150.00		0.00						
Week:		10/10/12	10/16/12	--WTF-S	4		\$3,150.00		0.00						
E 12	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$900.00		0.00						
E 14	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$990.00	P-4	0.00	NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$990.00		0.00						
E 15	KARE	10/09/12	10/15/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$1,000.00		0.00						
E 16	KARE	10/09/12	10/09/12	Tue Prime THE VOICE	CM	658-8P (6:58 PM-8:00 PM)	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$4,000.00		0.00						
E 17	KARE	10/09/12	10/09/12	Tue Prime GO ON/NORMAL	CM	8-9P (8:00 PM-9:00 PM)	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$4,500.00		0.00						
E 18	KARE	10/09/12	10/09/12	Tue Prime PARENTHOOD	CM	9-10P (9:00 PM-10:00 PM)	-T-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$4,500.00		0.00						
E 19	KARE	10/10/12	10/10/12	Wed Prime ANIMAL PRAC/GUYS	CM	658-8P (6:58 PM-8:00 PM)	--W----	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$1,050.00		0.00						
E 20	KARE	10/14/12	10/14/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$1,300.00		0.00						
E 21	KARE	10/14/12	10/14/12	NFL Regular Season Fo NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$5,000.00		0.00						
E 22	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MT-TF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00

Order / Rev: 720294
 Alt Order #: 06363259
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 592
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MT- TF- -	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MT- TF- -	4		\$1,500.00		0.00						
E 23	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105P-1135P	- - - - - S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	1		\$1,300.00		0.00						
E 24	KARE	10/09/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF- -	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF- -	5		\$500.00		0.00						
E 25	KARE	10/09/12	10/15/12	Late Night Late Night NBC	CM	1135pm-1235xm	MTWTF- -	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF- -	5		\$175.00		0.00						
E 26	KARE	10/13/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	- - - - - S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	2		\$150.00		0.00						
E 27	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	- - - - - S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$400.00		0.00						
E 28	KARE	10/13/12	10/13/12	Sat 630-7p MN Bound	CM	630pm-7pm	- - - - - S-	:30	1	\$810.00	P-4	0.00	NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$810.00		0.00						
E 29	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	- - - - - S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$1,000.00		0.00						
E 30	KARE	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	8-9a	- - - - - S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	1		\$175.00		0.00						
E 31	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	- - - - - S	:30	1	\$1,170.00	P-4	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	1		\$1,170.00		0.00						
E 32	KARE	10/14/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	- - - - - S	:30	1	\$1,260.00	P-4	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	1		\$1,260.00		0.00						
E 33	KARE	10/10/12	10/10/12	Wed Prime LAW ORD:SVU	CM	8-9P (8:00 PM-9:00 PM)	- - W- - - -	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - W- - - -	1		\$1,300.00		0.00						
E 34	KARE	10/10/12	10/10/12	Wed Prime CICAGO FIRE	CM	9-10P (9:00 PM-10:00 PM)	- - W- - - -	:30	1	\$2,250.00	P-4	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - W- - - -	1		\$2,250.00		0.00						
Totals													101	\$90,380.00	